



We hear you.

TheJoyceFoundation
2012AnnualReport

TABLE OF CONTENTS

| | | |
|---|--|----|
|  | President's Letter WE HEAR YOU | 3 |
|  | Education YOU WANT EFFECTIVE TEACHERS AND ENGAGED STUDENTS. | 5 |
|  | Employment YOU CARE ABOUT ECONOMIC OPPORTUNITY AND GROWTH. | 11 |
|  | Environment YOU WANT CLEAN WATER AND CLEAN, AFFORDABLE ENERGY. | 17 |
|  | Arts and Culture YOU'RE LOOKING FOR CULTURE YOU CAN CONNECT WITH. | 23 |
|  | Democracy YOU WANT YOUR VOTE TO COUNT. | 29 |
|  | Gun Violence Prevention YOU WANT COMMON SENSE SOLUTIONS TO PREVENT GUN VIOLENCE. | 34 |
|  | Special Opportunities YOU WANT TO BE INFORMED. | 39 |
| | Discretionary | 44 |
| | Memberships | 47 |
| | Summary of 2012 Grants | 48 |
| | Financial Review | 49 |
| | Board & Staff | 50 |
| | Contact Us | 52 |

President's Letter

At the Joyce Foundation, we are voracious consumers of information. We collect it from grantees and forage for it among our contacts in government, advocacy, industry, business, and education. We pursue it by funding quality journalism, and we attract it by convening or underwriting forums and special events such as the announcement of the Aspen Prize for Community College Excellence winners, in which local models of success are celebrated—and shared—across the nation.



We also help generate information. A landmark feasibility study, *Restoring the Natural Divide*, cofunded by Joyce and released in January 2012, fleshed out the technical details of separating the Mississippi and Chicago River basins and brought us one step closer to stopping the entry of Asian carp and other invasive species into the Great Lakes. With Joyce support, the Brennan Center for Justice and the Midwest Democracy Network tracked the state-by-state effects of redistricting on the 2012 elections, highlighting for all to see the problems inherent in our system and the relative efficacy of the solutions at hand. When the Associated Press-NORC Center for Public Affairs Research wanted to restore public participation in the national dialogue through rigorously conducted opinion research, we signed on to produce a snapshot of Americans' attitudes about energy use and the first look in 15 years at what employers and lower-wage workers believe about their choices and chances for a better future.

All this information is not an end in itself; it is the means to an end. Information is the fundamental driver of change,

which itself is the simultaneous process of informing and being informed by the world around us.

From the examples above, it's easy to see how—and why—the Joyce Foundation cares about generating and communicating data. The issues we tackle affect us all, and they are far too big for any one organization to take on alone. So we share information with partners and constituents at every level, throughout the region and across the country. Advocates use hard data to make their case in the statehouse and the White House; legislators use them to make better decisions. Community groups and coalitions use information to organize; individual citizens use it to understand complex problems and choose solutions that make sense.

It's not just persuasion, collaboration, and decision-making that depend on data. Replicating success—using the wheels we have instead of inventing new ones—also requires the constant flow of information through multiple channels.

In June 2012, I had the opportunity to participate in one of those channels, the opening plenary session of the Clinton Global Initiative, Jumpstart Nation: Getting America Back to Work. Given an audience of policy makers and members of the business community searching for workforce development solutions, I used my time to talk about one particularly successful Joyce-sponsored, multipartnership workforce training initiative, Accelerating Opportunity, itself built on the successful model of Washington State's I-BEST (Integrated Basic Education and Skills Training Program).

President's Letter

Like I-BEST, Accelerating Opportunity allows adults to advance their careers at the same time they improve their basic skills in reading, math, writing or even the English language. Through this program, 37 colleges in four states are integrating adult education with job training. I recommended that those who hadn't heard about I-BEST research the model for themselves. As it turned out, the audience didn't have far to go to do so; seated among them was Jon Kerr, I-BEST's leader.

To invest in—or recommend—a particular solution, we have to first understand the problem, as well as the complex web of interdependencies that make it more or less responsive to a particular strategy of change. Making sure our choices are informed by research is part of our job at Joyce, a responsibility we have to our board, our grantees, and the people of the Great Lakes, whose interests we serve.

But how are we informed by the research that comes from public opinion polling? Why do we seek out the voices of those on the frontlines, the teachers, parents, voters, advocates, or victims and their families?

First and foremost, they keep us connected to the big picture. When the siren call of facts and figures tempts us ever deeper into the weeds, the perspectives of those who live in the communities we serve pull us back on course. They show us the larger context; they ground us and keep us focused on our larger goals.

They provide necessary feedback and direction. When we learn that 90 percent of Americans want sensible regulation of gun ownership, we can feel confident that the work we're doing is not just in the public's interest but at the public's behest. When the majority of Chicagoans say teacher quality, not length of service, is what matters, we know where to place our bets in the coming year.

They raise questions that suggest new approaches to our work. Why are only 11 percent of employers using publicly funded programs to increase the productivity and skills of their workforce? Is it a lack of awareness, or a problem with the funding mechanisms themselves? If 52 percent of the American people believe that utility companies are the most trustworthy source of information about how to save energy, should advocates begin to approach utilities not as adversaries but as partners in a common cause?

They challenge our preconceived notions. Of course, when you ask what people honestly think, you sometimes learn that you're barking up the wrong tree. You're earnestly discussing apples when they're worried about oranges. The words you've been using don't communicate what you hoped; your self-evident principle or foregone conclusion is anything but.

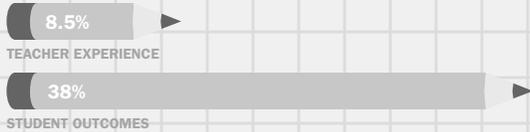
To us, those voices only reinforce the fundamental importance of asking. What the public has to say may sometimes be contrary to our assumptions, but it is always, always worth hearing.

Ellen S. Alberding

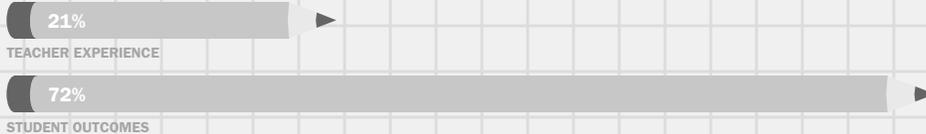
YOU WANT EFFECTIVE TEACHERS AND ENGAGED STUDENTS.

CHICAGOANS BELIEVE STUDENT OUTCOMES ARE KEY INDICATORS OF TEACHER QUALITY

FACTORS FOR CHOOSING A TEACHER



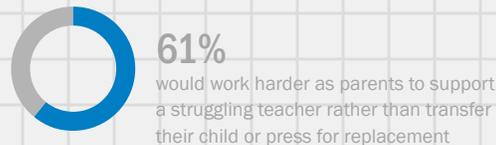
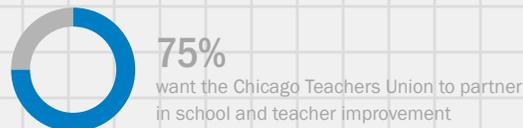
FACTORS FOR KEEPING TEACHERS ON STAFF



MOST IMPORTANT FACTOR FOR EVALUATING TEACHERS



THEY SUPPORT THEIR TEACHERS



Joyce Foundation/Chicago Tribune survey conducted February 7-28, 2013, by the National Opinion Research Center at the University of Chicago.

EDUCATION

We're making sure teachers get feedback they can use.

Quality education depends on students being taught by effective educators. Improving the effectiveness of the teachers in districts and schools requires administrators and teachers alike to have access to the best available information about teacher performance and development needs. This year, the Joyce Foundation supported

initiatives to ground the work of our priority states and districts in research to increase the odds that their teacher quality reforms will lead to improved outcomes.

In Illinois, Indiana, and Minnesota, state education leaders tapped into national networks such as

Education

EducationCounsel’s Teacher and Leader Evaluation Multi-State Network to learn from the best practices and experiences of peers from across the country. In Illinois, experts from the Consortium for Educational Change collaborated with teachers, principals, and district leaders statewide to design trainings and certification standards for teacher evaluators. In Chicago, findings from the Consortium on Chicago School Research’s two-year, on-the-ground study of a teacher feedback pilot program helped administrators develop and refine the new teacher evaluation system.

THE WISDOM OF CROWDS

Data showing where the public stands on school reform and teacher quality can also provide actionable information for those involved in improving schools.

In 2012, a teachers union strike and the threat of school closings and painful budget cuts coincided with the Chicago Public Schools’ rollout of its new teacher evaluation system, REACH Students. The result of a multiyear, collaborative effort, REACH uses a combination of in-class observation and student performance data to help principals identify the strengths and development areas of all teachers, in order to provide more effective support to teachers as they continue to develop as professionals. If well executed, the new evaluation system could be a powerful tool to strengthen the quality of teaching in the district and improve student outcomes. But with so much unrest across the district, does the public even care about a movement to improve teacher quality in CPS?

Top-level analysis of a poll conducted by the Joyce Foundation and the *Chicago Tribune*, in partnership with NORC at the University of Chicago, showed that the answer is a resounding “yes.” By a wide margin, Chicagoans said that while they respected and admired

the city’s schoolteachers, they also overwhelmingly supported efforts to link a teacher’s evaluation to the growth in learning achieved by their students each year. Drilling down, the survey data offer guidance—and some needed perspective—for the implementation underway.

Evaluation should be linked to classroom results. The REACH evaluation system, under which roughly 30 percent of a teacher’s assessed effectiveness is based on student academic growth, doesn’t go far enough, according to 63 percent of respondents. Most think student learning should be weighted more heavily.

Students should be taught by the best teachers we can attract, retain, and develop. The majority of survey respondents favor giving teachers the time and resources to become high performers. Nearly 60 percent of Chicagoans believe that teachers who are rated as still “developing” deserve at least two years to improve and that principals have a responsibility to ensure that these teachers do improve. At the same time, 62 percent of respondents say that keeping teachers in the classroom who are clearly ineffective is just not fair to children, and that those teachers should be removed.

Chicagoans expect quality to drive human capital decisions, as well. By a margin of 72 percent to 20 percent, respondents said that if layoffs are needed to balance the district’s budget, they should be based on teacher effectiveness rather than years of experience. There is also strong support for reforming tenure to allow



Education

for removal of consistently underperforming teachers and support for rewarding high-performing teachers with more money.

Everyone is responsible for improving schools.

Encouragingly, more than 80 percent of Chicagoans see parents as “partners” in their child’s education. If their child’s teacher were struggling, 61 percent of respondents say they would work harder as parents to support that teacher and their child instead of transferring the child to another teacher or pressuring a principal to replace the teacher.

Chicagoans expect no less of a collaborative approach from management and labor: 75 percent want the union to “partner with the district in improving schools and helping teachers get better.”

Public education is a public enterprise, and we all have a stake in its success or failure. If the people of Chicago are representative of those in other districts across the nation, educators everywhere have reason to take heart. The public understands that the key to improving public education is to support the men and women at the front of the classroom. And the way to do it is to provide them with the tools and supports they need to succeed: fair and meaningful evaluations backed by effective and ongoing professional learning opportunities and rewards for achieving the excellence they seek.

Education

TOTAL EDUCATION 2012: \$5,863,846

EARLY LITERACY

Ounce of Prevention Fund

Chicago, IL \$200,000

To support policy reform efforts to ensure that Illinois' education system promotes students' reading achievement by third grade through strengthening support for teacher training and effectiveness and improving measurements of student performance. (2 yrs)

Education Reform Now

New York, NY \$50,000

To initiate outreach to critical Illinois stakeholder groups that will capture, educate, and mobilize them on state and local policy changes that create additional high-quality charter school options and address low-performing charter schools. (1 yr)

Mass Insight Education and Research Institute Inc.

Boston, MA \$100,000

To fund the State Development Network, which is designed to help states advance their school turnaround strategies, in part by facilitating collaboration among state education agency leaders. (1 yr)

EARLY CHILDHOOD EDUCATION

Wisconsin Council on Children and Families Inc.

Madison, WI \$50,000

To improve the educational qualifications of teachers in early childhood programs throughout Wisconsin. (1 yr)

Illinois Network of Charter Schools

Chicago, IL \$200,000

To support its efforts to create funding parity for charters in Chicago; the development of a strategic facilities plan by the Chicago Public Schools district; the successful launch and proper execution of the Illinois Charter School Commission; and the meaningful engagement of education reform advocates, parents, and students in promoting high-quality school options. (1 yr)

The Mind Trust

Indianapolis, IN \$200,000

To promote the recommendations outlined in its December 2011 report *Creating Opportunity Schools: A Bold Plan to Transform Indianapolis Public Schools*. (1 yr)

INNOVATION

Children First Fund: The Chicago Public Schools Foundation

Chicago, IL \$250,000

To support the establishment of a new Chicago Public Schools Office of Strategy Management (OSM) and the development of a comprehensive 10-year Neighborhood Vision for CPS. (9 mos)

Illinois State Charter School Commission

Chicago, IL \$115,000

To foster the critical early development of the new Illinois State Charter School Commission as the first high-quality statewide authorizer established in Illinois. (1 yr)

National Association of Charter School Authorizers

Chicago, IL \$100,000

To support the expansion and refinement of the organization's advocacy efforts to improve authorizing environments, close poor-performing schools, and allow for the expansion of excellent charter schools. (1 yr)

Education

| | | |
|---|--|---|
| <p>TEACHER QUALITY</p> <p>50CAN</p> <p>New York, NY \$200,000</p> <p>To support MinnCAN's communications and public relations strategies to support efforts to reform Minnesota's policies on teacher-quality related issues. (1 yr)</p> | <p>Community Renewal Society</p> <p>Chicago, IL \$90,000</p> <p>For continued funding for the general operations, reporting, and analysis of <i>Catalyst Chicago</i>. (1 yr)</p> | <p>EducationCounsel LLC</p> <p>Washington, DC \$200,000</p> <p>To support the Teacher Leader Evaluation Multi-State Network, a collaborative to accelerate state policy reform on teacher and leader effectiveness in Illinois, Indiana, Minnesota, and several other states. (1 yr)</p> |
| <p>Bellwether Education Partners</p> <p>Wellesley, MA \$200,000</p> <p>To support its efforts to advance the national conversation on the sustainability and reform of educator pensions through engaging relevant stakeholder audiences. (1 yr)</p> | <p>Consortium for Educational Change</p> <p>Lombard, IL \$200,000</p> <p>To provide training in new educator evaluation systems to both teacher and principal evaluators in Illinois. (1 yr)</p> | <p>Educators 4 Excellence</p> <p>New York, NY \$175,000</p> <p>To support the launch of a Chicago chapter of E4E to drive student outcomes by engaging and mobilizing public school teachers and elevating their voices in local education policy conversations. (1 yr)</p> |
| <p>Center for American Progress</p> <p>Washington, DC \$150,000</p> <p>To continue development and advancement of policy changes that support improvements in human capital systems throughout the country and access to effective teachers for all students. (1 yr)</p> | <p>Education Pioneers</p> <p>Oakland, CA \$200,000</p> <p>For continued support to increase the number of high-quality leaders working in Chicago and throughout the state on critical education policy projects in Chicago and throughout the state. (2 yrs)</p> | <p>Latino Policy Forum</p> <p>Chicago, IL \$225,000</p> <p>To implement its K-12 education agenda. (1 yr)</p> |
| <p>Center for Teaching Quality Inc.</p> <p>Carrboro, NC \$150,000</p> <p>To build and demonstrate capacity for new teacher and union leadership in Illinois via work around teacher evaluation and Common Core State Standards implementation. (1 yr)</p> | <p>Education Writers Association</p> <p>Washington, DC \$225,000</p> <p>To support the improvement of media coverage in the Midwest and nationally of efforts to raise the caliber of the nation's education workforce, including the charter sector. (2 yrs)</p> | <p>Minneapolis Foundation</p> <p>Minneapolis, MN \$50,000</p> <p>To support the launch of the Education Transformation Initiative, a collective impact effort to align funders in education reform around a shared vision and portfolio of transformative investments. (1 yr)</p> |

Education

| | | |
|---|---|---|
| <p>National Council on Teacher Quality Washington, DC \$400,000 To support the research and production of the 2013 and 2014 <i>State Teacher Policy Yearbook</i> and two convenings of senior state officials, which would include personnel from our priority states, based on data from the <i>Yearbook</i>. (2 yrs)</p> | <p>New Voice Strategies Chicago, IL \$100,000 To operate inter-related VIVA Minnesota Teachers' Idea Exchanges—online collaborations—open to any teacher in the state. (1 yr)</p> | <p>Stand for Children Leadership Center Portland, OR \$250,000 To increase access to clear and accurate information on Indianapolis' school choice options; support advocacy focused on the successful implementation of SEA 1, the state's new annual teacher and school leader evaluation systems; and develop and implement a comprehensive community engagement process designed to listen to and engage Indianapolis residents on core principles of education reform. (1 yr)</p> |
| <p>NORC at the University of Chicago Chicago, IL \$119,064 To support a telephone survey of Chicago parents to gauge views on teacher quality. (3 mos)</p> | <p>The PIE Network Minneapolis, MN \$150,000 To support state-level policy changes needed to improve teacher quality, close achievement gaps, and ensure that all student graduates are world ready. (1 yr)</p> | <p>Teachers College, Columbia University New York, NY \$275,000 For its Hechinger Institute on Education and the Media to support media coverage of teacher effectiveness and other innovations in Illinois, Indiana, and Minnesota. (2 yrs)</p> |
| <p>New Leaders for New Schools New York, NY \$175,000 To provide support to state policy makers on principal evaluation implementation efforts in Indiana and Minnesota. (1 yr)</p> | <p>Public Impact Chapel Hill, NC \$200,000 To develop and disseminate resources to help policy makers in Great Lakes states and beyond to create an opportunity culture and extend the reach of excellent teachers. (1 yr)</p> | <p>The Trustees of Indiana University Bloomington, IN \$38,500 For The Center on Education and Lifelong Learning to provide support for the Indiana Teacher Appraisal System and Support (IN-TASS) statewide conference. (6 mos)</p> |
| <p>New Teacher Center Santa Cruz, CA \$751,282 To strengthen teacher evaluation policies and support educator development in Illinois, Indiana, Michigan, and Chicago Public Schools. (2 yrs)</p> | <p>Southsiders Organized for Unity and Liberation (SOUL) Chicago, IL \$75,000 To support a parent and community engagement campaign focused on the support of a better, more comprehensive teacher evaluation system in the Chicago Public Schools. (1 yr)</p> | |

YOU CARE ABOUT ECONOMIC OPPORTUNITY AND GROWTH.

JOB TRAINING FOR LOWER-WAGE WORKERS



83%
of employers say job training is important or very important



49%
of lower-wage workers say job training is important or very important



58%
of employers offer on-the-job training to lower-wage workers



36%
of lower-wage workers report their employers offer on-the-job training

USE OF PUBLIC OR GOVERNMENT-FUNDED TRAINING PROGRAMS



11%
of employers have participated



20%
of lower-wage workers have participated (excluding Pell grants)

WHY DO EMPLOYERS OFFER TRAINING?



Improve product and service quality
69%



Retain current workers
61%



Meet current skill needs
61%

America's Lower-Wage Workforce: Employer and Worker Perspectives, Associated Press-NORC Center for Public Affairs Research, January 13, 2013.

EMPLOYMENT

We're helping people get to work and advance in careers.

Employers need a workforce that can drive their company's growth and competitiveness. Employees need work they can be proud of and wages that help them build stable families and communities.

The U.S. economy needs both, and an array of publicly funded programs aims to help employers and employees develop the skills on which our economy depends.

Given the strategic importance of public and private efforts to develop the workforce, particularly to advance entry-level or frontline workers to higher wages and career-track jobs, in 2012 the Joyce Foundation asked a simple but essential question: How are we doing? Do

employers see value in job training programs, and are they offering them to lower-wage workers? Are workers accessing them? Do they use the publicly funded programs that are available? And if not, why not?

In partnership with the Hitachi Foundation, Joyce supported the Associated Press-NORC Center for Public Affairs Research to conduct America's Lower-Wage Workforce: Employer and Worker Perspectives, an unprecedented two-part national survey of lower-wage workers—i.e., those earning \$35,000 a year or less—and their employers.

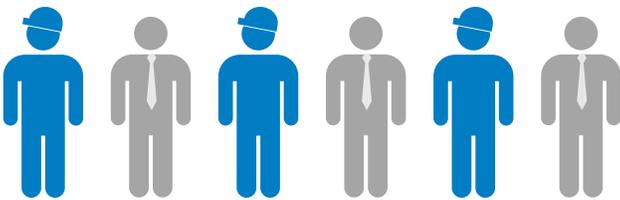
The results underscore the problems employers and their

Employment

lower-wage employees face. More important, some of the results point to potential solutions for those who want to increase skills and productivity.

INVESTING FOR GROWTH AND RETURN

The 88 percent of employers who invest in skill development and training for their lower-wage workers say it improves product and service quality (69 percent), reduces turnover (61 percent), and ensures workers' skills keep pace with needs (61 percent). Yet 51 percent of employers are not sure they will be able to continue training lower-wage workers to keep up with new technologies and skill requirements. Surprisingly, only 11 percent have taken advantage of government- or publicly funded programs or partnerships that can help.



The Joyce Foundation believes a powerful solution lies in industry training partnerships, which involve an intermediary organization that facilitates partnerships between employers and educational institutions to develop creative workforce solutions. We are supporting a number of organizations that are working to facilitate and expand policy support for these strategies, including Aspen Institute's Skills for America's Future, National Skills Coalition, National Fund for Workforce Solutions, Center for Energy Workforce Development, Manufacturing Institute, and Manufacturing Renaissance.

Indeed, industry training partnerships have emerged throughout the Great Lakes region in a variety of sectors. In healthcare, for example, a health support specialist

program recently developed by a group of nursing homes partnering with Aging Services of Minnesota is upgrading the knowledge, effectiveness, and earnings of nursing assistants across the state. An Indianapolis printer, Harding Poorman Group, is collaborating with University of Indianapolis to diversify its in-house training options, adding subjects such as basic math, introductory Spanish, and business finance.

In Illinois, Calumet City's Kay Manufacturing Co. partners with Daley College, one of the City Colleges of Chicago, to train and retrain the company's workforce in the rapidly changing field of advanced manufacturing.

"Not only are we growing our workforce from within," says Kay's president, Brian Pelke, who sits on Daley's advisory council, "but we can also give instructors feedback on the skills we need in this industry so that these programs stay current."

DOING WELL BY DOING GOOD

Minneapolis-based E.J. Ajax and Sons illustrates the power of industry training partnerships to keep technical skills current and improve the bottom line for worker and employer alike.

"We insist that people get on a career ladder, develop their skills, and create value for our customers," says company vice president and co-owner Erick Ajax.

Those ladders are many, and they are always full. Employees must complete at least 100 hours of training each year, at the company's expense. In 1993, the metalformer developed an apprenticeship program, its first, in collaboration with the Minnesota Department of Labor and Industry. Since then, it has added several more, and more than half of all shop workers have either

Employment

entered into or graduated from one. The effects on wages are impressive: class A journey workers nearly double the size of their pay check.

At up to \$30,000 per employee, counting all costs, training that meets industry standards is a significant investment. Yet the workforce that results has saved and *earned* the company hundreds of thousands of dollars each year in employee-driven value engineering, suggestions for continuous improvement, lean initiatives, and even lower workers compensation insurance bills, keeping the company's overall profitability, according to Ajax, "several points above industry benchmark."

Inspired by success, in 2005 the company doubled down on skills training when it became a founding partner in M-Powered, a FastTRAC manufacturing program it helped design. M-Powered is another example of a productive

partnership and smart use of available funding. With the help of HIRED, a local workforce development program funded by the U.S. Department of Labor, and Hennepin Technical College, low-income workers with little or no manufacturing experience get basic training and a shot at a job with one of the participating manufacturing firms.

Ajax's many investments lead to "portable" credentials that verify workers' skills and can help them as they transition throughout their careers. Most Ajax workers, however, choose to stay, eager to move up the rungs from operator to team leader, floor supervisor, purchasing manager, and higher. They believe that for those who work to develop their skills, just about anything is possible, and they have a powerful role model who proves it: company president and co-owner Kent Djubek, who started out at Ajax as a punch press operator.

Employment

TOTAL EMPLOYMENT 2012: \$9,406,350

EMPLOYMENT

National Employment Law Project Inc.

New York, NY \$400,000

To support technical assistance and policy efforts on Midwest-focused, state-level unemployment insurance reform; implementation of the Trade Adjustment Assistance program; and advocacy for federal policies that support economic security for working families. (2 yrs)

Nonprofit Finance Fund

New York, NY \$88,550

To support Pay For Success education project development in targeted cities applying for Department of Labor grants. (1 yr)

BASIC FOUNDATIONAL LITERACY

Madison Area Technical

College Foundation

Madison, WI \$300,000

To support its participation in the federal Innovative Strategies for Increasing Self-Sufficiency (ISIS) research demonstration. (2 yrs)

Women Employed Institute

Chicago, IL \$650,000

For system reform efforts to ensure that low-income, low-skilled adults can obtain postsecondary credentials with economic value. (2 yrs)

BASIC FOUNDATIONAL SKILLS

Center for Law and Social Policy

Washington, DC \$300,000

To support the Career Pathways State Alliance. (2 yrs)

Jobs for the Future

Boston, MA \$750,000

To support the Accelerating Opportunity initiative. (3 yrs)

State of Wisconsin Department of

Workforce Development

Madison, WI \$576,800

To support the next phase of the Wisconsin RISE Initiative, a state policy reform effort designed to create career pathways for low-skilled adults that will lead to employment in high-demand jobs. (2 yrs)

CROSS-CUTTING

Chicago Jobs Council

Chicago, IL \$425,000

To support advocacy to improve systems that serve the workforce development needs of disadvantaged job seekers and low-wage workers in Chicago and throughout Illinois. (2 yrs)

Bipartisan Policy Center Inc.

Washington, DC \$75,000

To support a scoping process to determine if conditions are favorable for launching a larger initiative to rethink workforce development policy in the United States. (1 yr)

National Skills Coalition

Washington, DC \$850,000

To support federal policy efforts, technical assistance to Midwest state advocates, strategic communications, and a national Workforce Data Quality Campaign. (2 yrs)

CROSS-CUTTING CITY INITIATIVE

Chicago Career Tech

Chicago, IL \$300,000

To launch Skills for Chicagoland's Future (SCF). (2 yrs)

Employment

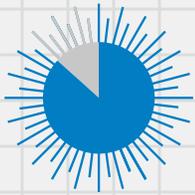
| | | |
|--|--|---|
| <p>EmployIndy</p> <p>Indianapolis, IN \$250,000</p> <p>To support phase one of a new business-led workforce development project aimed at closing the skills gap and creating opportunities for low-income workers in the Indianapolis region. (1 yr)</p> | <p>Jobs for the Future</p> <p>Boston, MA \$340,000</p> <p>To support the Credentials That Work Initiative. (2 yrs)</p> | <p>INDUSTRY TRAINING PARTNERSHIPS</p> <p>Center for Energy Workforce Development</p> <p>Washington, DC \$225,000</p> <p>To build the capacity and sustainability of energy industry workforce consortia in the six Joyce states. (2 yrs)</p> |
| <p>Indianapolis Congregation Action Network (IndyCAN)</p> <p>Indianapolis, IN \$50,000</p> <p>To support the Career Pipelines project. (1 yr)</p> | <p>CROSS-CUTTING POLICY</p> <p>Brandon Roberts + Associates</p> <p>Chevy Chase, MD \$366,000</p> <p>For continued funding of the Working Poor Families Project. (2 yrs)</p> | <p>Center for Labor and Community Research</p> <p>Chicago, IL \$150,000</p> <p>To advocate for expanded and improved advanced manufacturing workforce development in the Chicago area, and to support expansion of such work beyond the Chicago area. (2 yrs)</p> |
| <p>CROSS-CUTTING DATA</p> <p>The Aspen Institute Inc.</p> <p>Washington, DC \$1,000,000</p> <p>For continued support for the Prize for Community College Excellence project. (2 yrs)</p> | <p>Center for Law and Social Policy</p> <p>Washington, DC \$500,000</p> <p>To support access to financial aid and education and training services for low-income adults and a national skill development strategy. (2 yrs)</p> | <p>The Collaboratory LLC</p> <p>Silver Spring, MD \$100,000</p> <p>To support the Community College Transformative Change initiative. (1 yr)</p> |
| <p>Georgetown University Center on Education and the Workforce</p> <p>Washington, DC \$400,000</p> <p>To support research and the development of new data analysis tools to help institutions and policy makers align education and training with labor market demand. (2 yrs)</p> | <p>Indiana Community Action Association</p> <p>Indianapolis, IN \$200,000</p> <p>To support the Skills2Compete Coalition. (2 yrs)</p> | <p>Council for Adult and Experiential Learning</p> <p>Chicago, IL \$200,000</p> <p>To support employer outreach related to LearningCounts.org, CAEL's comprehensive online prior learning assessment resource. (2 yrs)</p> |
| <p>Indiana State Chamber of Commerce Foundation Inc.</p> <p>Indianapolis, IN \$130,000</p> <p>For support of Indiana Skills Phase II. (1 yr)</p> | <p>Jobs for the Future</p> <p>Boston, MA \$280,000</p> <p>To continue management of the Congressional Staff Network for Workforce Development and Economic Security. (2 yrs)</p> | |

Employment

| | | |
|---|--|--|
| Indiana Commission for Higher Education Indianapolis, IN \$150,000 The Commission, Education Roundtable, and Center of Excellence in Leadership of Learning will organize an Indiana Network for Education and Workforce Innovation, supporting regional efforts to increase educational attainment for low-skilled, low-wage adults. (2 yrs) | Jobs for the Future Boston, MA \$200,000 To support the CareerSTAT initiative, a national collaboration of hospital executives promoting investments in the skill development of frontline workers. (1 yr) | INNOVATION ideas42 Behavioral Ideas Lab Inc. New York, NY \$50,000 For support to investigate and plan for using behavioral science interventions to improve employer-based approaches to workforce development and education. (6 mos) |
| | Macomb Community College Foundation Warren, MI \$100,000 For continued support of the Auto Communities Consortium. (1 yr) | |

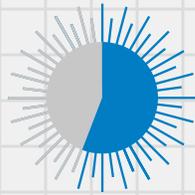
YOU WANT CLEAN WATER AND CLEAN, AFFORDABLE ENERGY.

BIPARTISAN SUPPORT FOR CLEAN ENERGY



78%

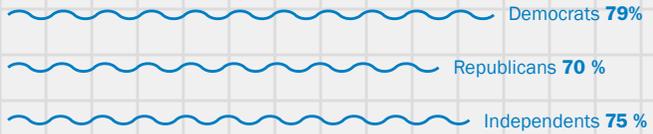
of Americans rate energy issues as extremely or very important to them personally



56%

favor government incentives to help energy companies develop alternative energy

SUPPORT FOR CONTINUING GREAT LAKES RESTORATION



CONCERN ABOUT ASIAN CARP



AMERICANS ARE LOOKING FOR INFORMATION

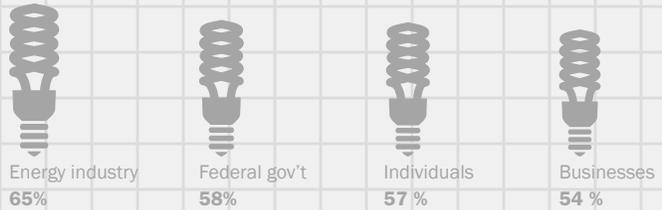
52%

trust information from their utility company, more than any other source

69%

favor government programs to teach consumers to make energy-saving choices

WHO SHOULD BE RESPONSIBLE FOR LOWERING ENERGY COSTS?



Energy Issues: How the Public Understands and Acts, Associated Press-NORC Center for Public Affairs Research, June 7, 2012; Protecting Our Drinking Water, Showing Results, Belden Russonello & Stewart, March 2011.

ENVIRONMENT

We're turning consensus into action.

By listening closely to what people think, what they want, and what they understand, Joyce gives grantees the tools they need to transform isolated efforts into effective coalitions and public values into action.

LISTENING FOR SIGNALS IN THE NOISE

Two polls, one regional, the other national, helped move the Midwest closer to a clean energy future during 2012.

Supported by Joyce, the Midwestern Clean Energy Issues Poll took the pulse of voters in Michigan, Minnesota, Ohio, and Wisconsin on behalf of RE-AMP, a network of more than 150 Midwestern organizations working on climate

change and energy policy. The survey looked at regional support for clean energy and energy efficiency, and found overwhelming support for both.

Environmental concerns weren't citizens' only motivator. Two out of three Midwesterners surveyed believed that increasing the use of renewable energy and energy efficiency would create new jobs. Together, those two findings helped RE-AMP members make the case for clean energy as they briefed candidates for state office.

Findings from the Joyce-sponsored AP-NORC national survey *Energy Issues: How the Public Understands and*

Environment

Acts revealed a more complex picture of America's relationship to energy. Energy issues are clearly important: 78 percent of respondents rate energy issues as extremely or very important to them personally, and 89 percent report taking some action to reduce their energy consumption. Yet only 41 percent believe that individual action can make a large difference to the nation's energy footprint.

"There are two ways advocates respond to a finding like this," says Ed Miller, Joyce program director for environment. "One is to focus on what the public wants: people want clean, affordable energy, so you work at the state policy level to make sure that utilities are helping people to make efficiency improvements.

"The other is to try to change individuals' beliefs about their own efficacy, so they will act in their self-interest. 'I believe what I do matters, so I'll buy a high-efficiency air conditioner.'

"Joyce supports both approaches."

Two recent projects demonstrate the latter approach, and take advantage of another finding from the AP-NORC study: when it comes to energy, people like incentive programs.

TC Saves, a home retrofit program offered by the City of Traverse City, Traverse City Light and Power, SEEDS, and Joyce grantee Michigan Land Use Institute, used zero percent financing on major efficiency improvements as the lure. More than 200 Traverse City homeowners took the bait, dramatically bringing down their energy use and costs in the process. When the program—part of Better Buildings for Michigan, a statewide effort that has provided home energy assessments to more than 10,000 homes in the state, averaging 15 percent savings per home—was extended, this time offering low-interest loans funded by Michigan Saves, another 300 homeowners signed up. By May 1, 2013, the TC Saves program had successfully completed home energy assessments on more than 20 percent of all eligible single-family homes in Traverse City.

Publicizing the savings—Michigan governor Rick Snyder showed up to tour one of the homes—has sparked further interest, and not just from homeowners. Civic, business, and elected leaders, encouraged by a June 2012 Michigan Land Use Institute/SEEDS study showing how the county could save more than \$200 million in energy costs over 30 years, are looking for a way to expand TC Saves into a permanent, communitywide efficiency plan.

With commercial buildings consuming nearly 20 percent of all the energy used by the U.S. economy, encouraging



Environment

commercial properties to save energy just makes sense. In Chicago, the electric utility ComEd offered an incentive to buildings participating in the city's retrofit challenge: a detailed energy audit itemizing everything a building owner could do to save energy, from resetting thermostats to million-dollar capital improvement projects.

The Joyce Foundation provided a second incentive: full-page ads in the *Chicago Tribune* and *Chicago Sun-Times* singling out participating buildings. Interest generated by the first round of ads helped to more than double the number of participating buildings within a few months.

GETTING THE DETAILS RIGHT ON GREAT LAKES RESTORATION

Great Lakes advocates are steeped in detail, from the Latin names of invasive species to the chemical composition of polluted runoff and the volume of water the Lakes contain.

But with five minutes or less to make your case to a legislator, a community group, or a reporter on a deadline, communicating the essential is what counts.

So, what *is* the essential?

In 2005, the Healing Our Waters (HOW) coalition asked the citizens of the eight-state Great Lakes region. Researchers surveyed people's attitudes in general, what they valued most about the Lakes, as well as their reactions to specific problems such as pollution or invasive species. Which concerned them most? Which were hardest to understand?

What those surveyed had to say became a touchstone for coalition members, allowing them to focus their public communications. What's more, the public's values

and concerns unified those communications across the coalition, allowing 115 individual organizations representing distinct points of view—those of conservationists, scientists, environmentalists, and concerned citizens—to speak with one clear voice.

That clear voice got results. In 2009, HOW helped secure funding for the Great Lakes Restoration Initiative (GLRI), the largest federal investment in the Lakes in two decades. Money from the initiative implements solutions to toxic pollution and runoff, wetlands destruction, and invasive species such as the Asian carp. By 2010, \$475 million worth of work had begun on more than 300 local projects to improve the health of our waters.

When the GLRI budget dropped to \$300 million in 2011, advocates realized it was time for a reality check. Did the public still feel a sense of urgency on restoration? Did the Lakes still top public spending priorities? Was bipartisan support for restoration holding?

Again supported by Joyce, HOW went back to the people to find out.

The results, released in June 2012, provided a remarkably concise answer to those questions: Yes.

Progress in cleaning up toxic hotspots, stopping sewage overflows, and bringing back native fish—all concrete examples of GLRI's impact—are wins that have only increased the public's enthusiasm. Clean drinking water is important no matter how difficult the economy. More than 70 percent of those surveyed favor continued funding. And with those opinions broadcast in the media, at community meetings, and on Capitol Hill, elected officials on both sides of the aisle have made sure GLRI continues for the foreseeable future.

Environment

TOTAL ENVIRONMENT 2012: \$11,577,167

CLEAN COAL ENERGY

Delta Institute

Chicago, IL \$50,000
Fisk and Crawford Reuse Taskforce Facilitation. (1 yr)

Fresh Energy

St. Paul, MN \$450,000
To expand the reach and impact of Midwest Energy News and strengthen the communications efforts of RE-AMP member organizations. (27 mos)

Illinois Environmental Council

Education Fund

Springfield, IL \$75,000
To expand clean energy work and to assist with organizational growth and development. (1 yr)

ENERGY EFFICIENCY

Center for Neighborhood Technology

Chicago, IL \$250,000
Delivering energy efficiency benefits to households in the Midwest. (2 yrs)

Global Philanthropy Partnership

Chicago, IL \$95,000
To support the development of an integrated approach to retrofits in institutions of higher education. (1 yr)

Michigan Land Use Institute

Traverse City, MI \$200,000
To support a project that aims to galvanize collaborative support for greater energy efficiency implementation in the region. (2 yrs)

Clean Energy Trust

Chicago, IL \$125,000
For the Activating Clean Energy Executives project. (1 yr)

Great Plains Institute for Sustainable Development Inc.

Minneapolis, MN \$450,000
For renewed support that will build on the Institute's previous energy efficiency work. (2 yrs)

Midwest Energy Efficiency Alliance

Chicago, IL \$500,000
Continued support for its Regional Energy Policy Program. (2 yrs)

Clean Wisconsin Inc.

Madison, WI \$380,000
To support state and regional efforts to advance energy efficiency policy and programs throughout Wisconsin and the region. (2 yrs)

Hispanic Housing Development Corporation

Chicago, IL \$75,000
To support the development of expertise, processes, tools, and other infrastructure required to implement the Affordable Community Energy Program. (1 yr)

National Wildlife Federation

Reston, VA \$60,000
For renewed support to further energy efficient solutions in Ohio. (1 yr)

Emerald Cities Collaborative

Washington, DC \$200,000
For its high road sustainable economies initiative. (1 yr)

Natural Resources Defense Council Inc.

New York, NY \$600,000
To advance investments in energy efficiency at both the municipal and state levels throughout the Great Lakes region. (2 yrs)

Environmental Defense Fund Inc.

New York, NY \$750,000
To ensure that the Illinois Smart Grid deployment maximizes energy efficiency and environmental benefits. (2 yrs)

Hoosier Environmental Council

Indianapolis, IN \$75,000
To reduce barriers to energy efficiency investment in the Indiana commercial and industrial sectors. (1 yr)

Ohio Environmental Council

Columbus, OH \$480,000
To advance clean energy goals in Ohio. (2 yrs)

Environment

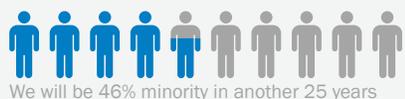
| | | |
|--|---|---|
| <p>Union of Concerned Scientists Inc. Cambridge, MA \$100,000 For renewed support of the Climate and Energy Program’s Midwest Clean Energy Campaign. (1 yr)</p> | <p>Clean Wisconsin Inc. Madison, WI \$566,500 For renewed support of the continued Great Lakes Basin conservation and restoration efforts. (2 yrs)</p> | <p>Freshwater Future Petoskey, MI \$50,000 To support the Organizing on Emerging Environmental Issues project. (1 yr)</p> |
| <p>University of Wisconsin–Madison Center on Wisconsin Strategy Madison, WI \$75,000 To develop a comprehensive energy efficiency strategy for the City of Cleveland, in partnership with the Ohio Environmental Council. (1 yr)</p> | <p>Council of Michigan Foundations Inc. Grand Haven, MI \$25,000 To support a consultant team and related expenses for activities during for the first year of the Great Lakes Funder Collaboration. (1 yr)</p> | <p>Great Lakes and St. Lawrence Cities Initiative Inc. Chicago, IL \$250,000 To support the GLSLCI water program dealing with top priority issues on the Great Lakes. (2 yrs)</p> |
| <p>GREAT LAKES Alliance for the Great Lakes Chicago, IL \$400,000 For a multifaceted approach to protecting and preserving the Great Lakes that includes promoting the separation of the Great Lakes and Mississippi River to stop the flow of aquatic invasive species; strong Great Lakes Compact implementation; and improving urban water. (2 yrs)</p> | <p>Detroit Educational Television Foundation Detroit, MI \$50,000 To support Great Lakes Now 2012, a community education project which will allow people from the Great Lakes Basin and beyond to virtually attend the Great Lakes Week conference in Cleveland, Ohio. (1 yr)</p> | <p>Great Lakes Commission Ann Arbor, MI \$300,000 To support the advancement of separation in the Chicago waterway system; publicize separation options; maintain stakeholder forum; build support among descision makers; identify financing options. (18 mos)</p> |
| <p>American Rivers Inc. Washington, DC \$350,000 To promote policies and practices that reduce stormwater pollution in the Great Lakes. (2 yrs)</p> | <p>Environmental Defence Canada Inc. Toronto, Ontario \$100,000 To support its Protecting the Great Lakes project. (1 yr)</p> | <p>Metropolitan Planning Council Chicago, IL \$200,000 To support the Community-Driven Stormwater Solutions project. (2 yrs)</p> |
| <p>Center for Neighborhood Technology Chicago, IL \$350,000 To support advocating for and protecting the Great Lakes project. (2 yrs)</p> | <p>Environmental Defense Fund Inc. New York, NY \$300,000 Renewed support for work to improve water quality in the Western Lake Erie Basin. (1 yr)</p> | <p>Michigan Department of Environmental Quality Lansing, MI \$30,000 To reestablish the Water Resources Conservation Advisory Council to assist in implementing Michigan’s program implementing the Great Lakes Compact. (6 mos)</p> |

Environment

| | | |
|---|--|--|
| <p>Michigan Environmental Council Lansing, MI \$460,000 To support the work of four organizations to advance Great Lakes protection and restoration priorities in Michigan. (2 yrs)</p> | <p>Northeast-Midwest Institute Washington, DC \$150,000 To support the Great Lakes Washington Program. (2 yrs)</p> | <p>PUBLIC WILL AND INNOVATION Earth Vision Trust Boulder, CO \$99,095 To support the production of a public service campaign about climate change at O'Hare International Airport. (1 yr)</p> |
| <p>Minnesota Environmental Partnership St. Paul, MN \$125,000 Continued support to protect and restore Lake Superior. (1 yr)</p> | <p>Ohio State University Foundation Columbus, OH \$42,000 To support funding for educational efforts of law makers, science writers, and media as well as coordination of work and project development. (1 yr)</p> | <p>Institutes for Journalism and Natural Resources Missoula, MT \$165,000 During 2013, the Institutes for Journalism & Natural Resources and the Society of Environmental Journalists propose to work together on several journalism projects of mutual interest and benefit. (1 yr)</p> |
| <p>National Parks Conservation Association Washington, DC \$225,000 For continued support of the Healing our Waters Great Lakes Coalition. (1 yr)</p> | <p>Southeastern Wisconsin Watersheds Trust Milwaukee, WI \$1,500,000 For continued support of Sweet Water and partners to achieve improved water quality, and water quality policy, in the five southeastern Wisconsin watersheds. (3 yrs)</p> | <p>National Caucus of Environmental Legislators Washington, DC \$125,000 To continue its Midwest Environmental Legislators project. (1 yr)</p> |
| <p>National Wildlife Federation Reston, VA \$460,000 For renewed support to further Great Lakes protection and restoration. (2 yrs)</p> | <p>Wisconsin Academy of Sciences, Arts and Letters Madison, WI \$64,572 To support the planning and first phases of the Waters of Wisconsin II, a new generation of outreach, analysis, and collaboration to shape and inform a living statewide strategy for freshwater ecosystems and water resources in Wisconsin. (1 yr)</p> | <p>The Regents of the University of Michigan School of Natural Resources and Environment Ann Arbor, MI \$50,000 Minority leadership project. (1 yr)</p> |

YOU'RE LOOKING FOR CULTURE YOU CAN CONNECT WITH.

THE AMERICAN ASSOCIATION OF MUSEUMS SAYS, DESPITE FUNDING AND OUTREACH EFFORTS, MUSEUMS ARE NOT REACHING A DIVERSE AUDIENCE



SUMMING UP EXCELLENCE IN NEW ART

\$200,000
+ 6 ARTISTS
+ 5 ARTS ORGANIZATIONS
+ 4 CITIES
THE 2012 JOYCE AWARDS

Changing composition of America (U.S. Census Bureau/Reach Advisors), appearing in *Museums & Society 2034*, American Association of Museums Copyright 2008.

ARTS AND CULTURE

We're making sure art is accessible.

People of color spend more time consuming cultural content—videos, photos, websites, music—online, via mobile devices, than do their Caucasian counterparts. Yet as a rule, these same cultural consumers stay away from large art museums and other major cultural institutions. The reasons are many, from cost and convenience to comfort level and perceived relevance. Yet the fact remains: while “diversity” and “inclusion” are commonly cited values among arts organizations, real racial or ethnic equity in the arts remains an aspiration, not a reality.

That reality diminishes the arts, and it diminishes us all.

INCREASING ARTS' BANDWIDTH—AND REACH

In 2012, we made our first Innovation Grant, to create arts that are not only representative and relevant but accessible in ways that reflect life in the 21st century.

The Cyber Narrative Project, created by the Black Women Playwright's Group (BWPG) and Carnegie Mellon's Entertainment Technology Center, was conceived as “a research and development project focused on building models,” says BWPG executive director Karen Evans. “We're all trying to take the magic that happens in a darkened room, which is theater, and figure out how to share it in a way that is interactive, immersive, and dramatically engaging.”

BWPG playwrights and students from the Entertainment Technology Center, a training ground for digital artists/scientists in the fields of gaming and animation, are working side-by-side on dramatic content native to the digital platform, linking live theater and online audiences.

The true goal of the innovation grant is to escape the boundaries of what has been done to see what might lie beyond them, and using what we learn to plot the next steps.

The content might be scenes, monologues, or characters that extend the world of the primary play. The interactive environment could be as complex as a video game or as simple as a Twitter feed. Twelve Tweets at 12 Noon, the first such feed, packed a complete scene into 12 lines, delivered promptly to theatergoers at the promised hour three days a week.

On stage, Kristoffer Diaz's *The Elaborate Entrance of Chad Deity* was a satirical look at pro wrestling, race, and a society predicated on winners and losers. Online, it was a video game, Powerbomb! reminiscent of the early Nintendo games Diaz grew up playing, but with a twist. In order to win, you must, like the play's protagonist, make sure you lose, over and over again. The more punishment you can take, the higher your score. Before the play had even opened, the game website had drawn 500 players.

Collaborating with gamer gurus to produce a video slugfest felt natural to Diaz, recipient of the *New York Times* Outstanding Playwright Award in 2011. "Growing up watching wrestling and theater, high- and low-culture distinctions didn't mean much to me. They were all storytelling, right? Role playing, epic stories, vivid characters. And I spent hours and hours and hours

playing Mario Brothers," Diaz told a group of artists at a Cyber Narrative event.

Ten regional theaters across the nation are partnering to produce the plays in the 2012-13 and 2013-14

seasons: Woolly Mammoth Theater Company and Dallas Theater Center, *The Elaborate Entrance of Chad Deity*; Movement Theater Company with About Face Theater and Victory Gardens, Harrison Rivers' *Look upon Our Lowliness*;

Hip Hop Theater Festival and Intersection for the Arts, Chinaka Hodge's *Mirrors in Every Corner*; Penumbra Theater, Christina Anderson's *Black Top Sky*; and Geffen Playhouse and Goodman Theater, Lynn Nottage's *By the Way, Meet Vera Stark*. (A website, meetverastark.com, offers biographical and critical commentary about the fictional actress, as well as footage from her most famous film and a clip from an interview with the star.)



What each collaboration will look like, how it will work, even *whether* it will work is anyone's guess. In the final analysis, it doesn't matter. The true goal of the innovation grant

is to escape the boundaries of what has been done to see what might lie beyond them, and using what we learn to plot the next steps.

MORE IS MORE

The arts, like the sciences, allow us to connect with wonder. Joyce grantees, whatever their chosen form, have committed themselves to making that wonder a part of everyone's experience. Chicago Sinfonietta, the nation's most diverse orchestra by design, opens new

Arts and Culture

doors for musicians, composers, and soloists of color and broadens the audience for classical music. The Black Ensemble Theater Cultural Center, in Chicago's Uptown neighborhood, gives more voice and more presence to African American theater and attracts a cross-cultural audience. The National Museum of Mexican Art, the only

Latino museum accredited by the American Association of Museums, both nourishes the cultural identity of a people and enriches the cultural legacy of all people. To these, and to all the artists and arts organizations that have enhanced our lives in 2012, we owe a debt of thanks.

Arts and Culture

TOTAL ARTS AND CULTURE 2012: \$2,380,000

ACCESS

Chicago Historical Society

Chicago, IL \$25,000

To support the upcoming exhibition Inspiring Beauty: 50 Years of the Ebony Fashion Fair at the Chicago History Museum. (1 yr)

Chicago Theatre Group Inc.

Chicago, IL \$300,000

To support artistic development and diversity initiatives. (2 yrs)

Court Theatre

Chicago, IL \$50,000

For renewed support of an African American-themed play and of Ron O'Parson's artist residency. (1 yr)

Hyde Park Art Center

Chicago, IL \$80,000

To further engage participants of color. (2 yrs)

Illinois Humanities Council

Chicago, IL \$35,000

To support Public Square programs, which feature theater, spoken word, dance, comedy, and storytelling as springboards for community conversations. (1 yr)

Old Town School of Folk Music

Chicago IL \$80,000

To support the continued evolution of the School's Cultural Heritage Project. (2 yrs)

Steppenwolf Theater Co

Chicago, IL \$125,000

For final support of the Multicultural Fellowship program. (2 yrs)

University of Chicago, David and Alfred Smart Museum of Art

Chicago, IL \$30,000

To support the SAHMAT Collective: Art and Activism in India since 1989, which opened in February 2013. (1 yr)

Victory Gardens Theater

Chicago, IL \$120,000

To support organizational transformation and capacity building under the leadership of new artistic director Chay Yew. (2 yrs)

COMMUNITY-BASED ARTS

Arts & Business Council of Chicago

Chicago, IL \$35,000

To support its efforts to advance the diversity of Chicago's cultural sector through its On BOARD and Business Volunteers for the Arts programs. (1 yr)

Asian Improv aRts Midwest

Chicago, IL \$60,000

For continued support of organizational capacity building and the implementation of initiatives and program enhancements to reach a broader audience. (2 yrs)

Black Ensemble Theater Corporation

Chicago, IL \$150,000

For continued funding of the general manager position. (2 yrs)

Black Women Playwrights' Group

Washington, DC \$100,000

For continued support of a digital media project designed to connect live theater with online audiences. (2 yrs)

Chicago Cultural Alliance

Chicago, IL \$40,000

For continued salary support for the executive director and its shared staffing initiative. (1 yr)

Arts and Culture

| | | |
|---|---|---|
| <p>Chicago Sinfonietta Inc. Chicago, IL \$175,000 To support audience development and engagement, infrastructure and board development, and the Project Inclusion program. (2 yrs)</p> | <p>Jazz Institute of Chicago Chicago, IL \$20,000 For capacity building efforts. (1 yr)</p> | <p>Puerto Rican Arts Alliance Chicago, IL \$120,000 To support continued capacity building in the areas of resource development, marketing/branding, staff/board development, and audience development. (2 yrs)</p> |
| <p>Congo Square Theatre Company Chicago, IL \$50,000 To continue support of staff salaries. (1 yr)</p> | <p>Luna Negra Dance Theater Chicago, IL \$100,000 To support a full-time artistic support position and to expand the role of the production manager into a full-time salaried position. (2 yrs)</p> | <p>The University of Chicago Division of the Humanities Chicago, IL \$30,000 For its Division of the Humanities to support the second year of the Southside Arts and Humanities Network's board leadership series. (1 yr)</p> |
| <p>DuSable Museum of African American History Inc. Chicago, IL \$25,000 For capacity building. (1 yr)</p> | <p>Ma'at Production Association of Afrikan Centered Theatre (MPAACT) Chicago, IL \$60,000 For continued salary support of its executive director as it creates more sustainable sources of funding for personnel. (2 yrs)</p> | <p>CREATIVITY Auditorium Theatre of Roosevelt University Chicago, IL \$20,000 To support the 2013 Music and Movement Festival and the creation of new works by artists of color. (1 yr)</p> |
| <p>Gillourey Institute Chicago, IL \$100,000 To strengthen organizational capacity through funding the positions of artistic director and executive director, implementation of a new strategic direction, and continuing online arts engagement initiatives. (2 yrs)</p> | <p>National Museum of Mexican Art Chicago, IL \$150,000 For capacity building and to strengthen audience engagement and participation. (2 yrs)</p> | <p>JOYCE AWARDS Greater Milwaukee Committee for Community Development Milwaukee, WI \$50,000 To commission African American artist Reginald Baylor to create a new visual work. (1 yr)</p> |
| <p>International Latino Cultural Center of Chicago Chicago, IL \$50,000 To support the seventh annual Latino Music Festival. (1 yr)</p> | <p>Muntu Dance Theatre Chicago, IL \$50,000 To support staff salaries. (2 yrs)</p> | |
| | <p>The Pew Charitable Trusts Philadelphia, PA \$50,000 For renewed support of the Illinois Cultural Data Project, a standardized, statewide web-based data collection system for arts and culture organizations. (1 yr)</p> | |

Public Art Saint Paul

St. Paul, MN \$50,000

To commission African American artist Seitu Jones' new performing art work. (2 yrs)

Regents of the University

of Minnesota

Minneapolis, MN \$50,000

For its Northrop Concerts and Lectures to commission Native American choreographer Emily Johnson to create a new dance work. (2 yrs)

YOU WANT YOUR VOTE TO COUNT.

WHO DREW THE LEGISLATIVE DISTRICT LINES IN 2011?

 Democrats
  Republicans
  Courts



IL

| DEMOCRAT | VOTES | REPUBLICAN |
|----------|-----------------------|------------|
| 52% | | 48% |
| 60% | STATE HOUSE SEATS WON | 40% |

Democrats drew the district lines.
Democrats gained disproportional advantage.



OH

| DEMOCRAT | VOTES | REPUBLICAN |
|----------|-----------------------|------------|
| 51% | | 49% |
| 39% | STATE HOUSE SEATS WON | 61% |

Republicans drew the district lines.
Republicans gained disproportional advantage.



MN

| DEMOCRAT | VOTES | REPUBLICAN |
|----------|-----------------------|------------|
| 54% | | 45% |
| 54% | STATE HOUSE SEATS WON | 46% |

Courts drew the district lines.
Seats won reflected popular vote.

PEOPLE WANT TO PARTICIPATE IN THE PROCESS

260+

maps submitted to the 2011 Draw the Line Midwest competition

33+

public hearings held in Midwest states to address redistricting

“...it’s pure politics, with those little devils feverishly drawing and redrawing lines to make sure their jobs are safe and the jobs of their opponents aren’t.”

Milwaukee Journal-Sentinel, July 23, 2011

Redistricting and Representation in the Great Lakes Region, Midwest Democracy Network, January 2013.

DEMOCRACY

We’re supporting a stronger democracy.

Electoral choice and fair representation are the basis of a healthy, working democracy. Yet many of the components of our current voting system, including the process of redistricting—the decennial drawing of district maps meant to ensure that legislative bodies really do reflect diverse communities—undermine both.

Beginning in 2009, in a multiyear initiative designed to promote accountability in redistricting in the Great Lakes region, the Joyce Foundation made a series of 25 grants totaling more than \$4 million to support a coordinated campaign of public education, advocacy, community involvement, and reform on the issue. The strategy was straightforward: working together, grantees

would mobilize the public and press legislators for greater transparency, fairness, and accountability in the 2011 redistricting process. The results would lay the groundwork for future voting system reform.

THE CAMPAIGN FOR CHANGE

The campaign as it unfolded was targeted, ambitious, and comprehensive. With Joyce support, a new umbrella organization, the Midwest Democracy Network, coordinated efforts and provided resources to reform advocates organized into six state-based reform coalitions. In Indiana, Minnesota, and Wisconsin, the coalitions formed citizen commissions to monitor redistricting, evaluate maps, and educate the public.

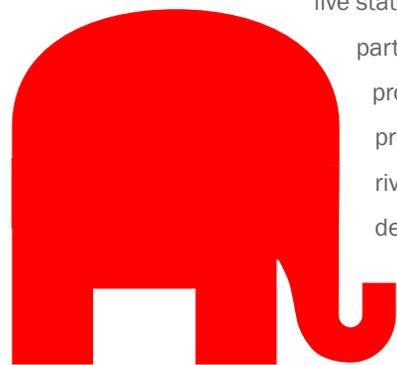
Democracy

In all six states, dozens of small- and medium-sized community-based organizations joined voices. Hundreds of community conversations provided public forums; editorial boards throughout the region reflected public interest and expressed public support.

Education efforts were key. Most voters are only dimly aware of what redistricting is, much less how and when it happens and what its implications are. Joyce grantees such as the League of Women Voters of Ohio Education Fund, Common Cause Education Fund in Wisconsin, and the Minnesota Council of Nonprofits mounted public education campaigns that explained how redistricting can consolidate political power or marginalize groups of voters. Citizen guides and reports produced by the Brennan Center for Justice explained both the rationale for redistricting and the ways in which the process varies from state to state. A website, DrawthelineMidwest.org, gave citizens access to local data and the tools to draw their own district maps.

SPLIT DECISION

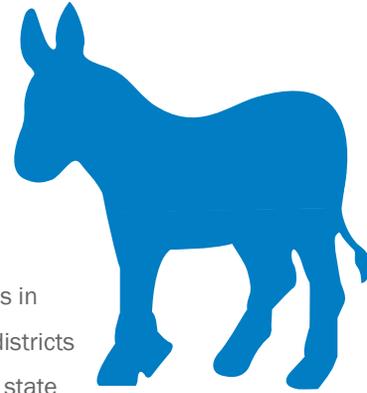
The 2012 elections underscored how little the two-year push for accountable redistricting was able to achieve, particularly at the state level. A report from the Midwest Democracy Network, *Redistricting and Representation in the Great Lakes Region*, details the results. In the



five states where a single party controlled the process, that party predictably shut out its rivals and coopted the democratic process.

In Wisconsin and Michigan, where Democrats

won the majority of votes for state legislature, Republicans won the majority of seats. In Illinois, Democrats



in power drew lines that concentrated Republicans in such a small number of districts that more than half of all state legislative seats went uncontested—without a chance of winning, the opposition party had no reason to run. Only in gridlocked Minnesota, where the state Supreme Court intervened to draw the maps, did redistricting encourage electoral competition. Throughout the region, the public hearings on redistricting that citizens had eagerly demanded were largely pro forma, held only *before* maps had been drafted and allowing insufficient time for public response once drafts were released.

If short-term success was elusive, the long-term outlook for a more representative government in the Great Lakes region and beyond is more promising. Grantees' organizing and advocacy efforts brought the issues to public attention, established networks of activists that include a wider range of organizations and communities, and increased the number of individuals and groups who realize that their political future is at stake.

"Now, people who had no clue what redistricting was not only know what it is but have been involved in the process," says Linda Honold, executive director of Wisconsin Voices, a Joyce grantee that worked at the grassroots level in Milwaukee. "They saw what happened, and they're interested in making a difference."

As important, calls for real reform have gained

Democracy

momentum, and several states have begun work on constitutional amendments and other initiatives to change—or challenge—the underlying structure of the system.

In South Milwaukee, for example, the push for reform has made it harder for legislators to act with impunity. Aided by Wisconsin Voices, a community organization called Voces de la Frontera had analyzed census data and then proposed two state legislative districts with large Latino populations for their neighborhood. When the maps were ignored in favor of a legislator-drawn map that packed the area's Latino residents into just one district, Voces filed a federal lawsuit charging that the community had been deprived of an effective voting majority. The still-pending suit brought documents to light showing that lawmakers had signed secrecy agreements during the redistricting process, and in February 2013 federal judges concurred that some form of fraud, misrepresentation, or misconduct had likely taken place.

NEW INSIGHTS, NEW STRATEGIES, AND A NEW NAME

For the Joyce Foundation, the lessons of “limited success” have clarified goals and sparked new thinking. In December 2012, Money and Politics became the Democracy Program, a change that reflects the program's fundamental importance and its updated strategic direction encompassing five broad policy areas: campaign finance, judicial independence, election administration (formerly “election law”), voting rights, and electoral systems, including redistricting.

“We're organizing ourselves to respond to the most important threats our democracy faces today: less participatory government, hyper-partisanship, and gridlock,” says senior program officer George Cheung. “They require longer-term thinking, in terms of potential advocacy and grant making strategies. We're starting to work now for the change we'd like to see in 2021 and beyond.”

Democracy

TOTAL DEMOCRACY 2012: \$2,405,000

REGIONAL REFORM

Common Cause Education Fund

Washington, DC \$100,000

To support work in Illinois, Indiana, Michigan, Minnesota, and Ohio. (1 yr)

William J. Brennan Jr.

Center for Justice

New York, NY \$455,000

For renewed support over two years for the Brennan Center's Democracy Program activities in the Midwest Network (MDN) states. (2 yrs)

Illinois Campaign for Political Reform

Chicago, IL \$300,000

For government accountability project. (1 yr)

League of Women Voters of Michigan Education Fund

Lansing, MI \$25,000

To continue its promotion of transparency and accountability in government through coalition building, public education, and earned media work. (1 yr)

Illinois Campaign for Political Reform

Chicago, IL \$350,000

To provide renewed support for two salaried positions within the Midwest Democracy Network: a full-time executive director and a part-time communications and program coordinator. (2 yrs)

STATE REFORM

Citizen Advocacy Center

Elmhurst, IL \$50,000

To continue to press for reforms within traditional open government statutes, and to examine inconsistencies in Illinois' decentralized state election system. (1 yr)

League of Women Voters of Minnesota Education Fund

St. Paul, MN \$60,000

To support the State of Democracy in Minnesota program. (1 yr)

Justice at Stake Campaign Inc

Washington, DC \$350,000

For continued implementation of public education and reform projects in targeted Midwestern states while providing ongoing technical assistance to Joyce state grantees. (2 yrs)

Common Cause Education Fund

Washington, DC \$85,000

For research, public education, media outreach, and coalition building by Common Cause Wisconsin to promote reforms, including judicial independence, public financing of elections, and redistricting. (1 yr)

League of Women Voters of Ohio Education Fund

Columbus, OH \$75,000

To support public education and advocacy on election administration and redistricting reform. (1 yr)

Mexican American Legal Defense and Educational Fund

Los Angeles, CA \$60,000

To support the advancement of equitable political access for Latinos in Illinois. (1 yr)

Fund for Justice

Chicago, IL \$45,000

For continued support to improve the quality of the Cook County judiciary. (1 yr)

League of Women Voters of Wisconsin Education Network

Madison, WI \$60,000

To support its contributions to collaborative efforts to develop and promote a comprehensive political reform agenda for Wisconsin. (1 yr)

Democracy

Michigan Campaign Finance Network

Lansing, MI \$80,000
For research, analysis, and public education for an agenda of political reforms that includes money in politics, ethics, redistricting, term limits, election administration, and judicial independence. (1 yr)

TakeAction Minnesota

Education Fund
St. Paul, MN \$150,000
For advancing a democracy reform agenda using legislation, community organizing, movement building, coalition work, and unexpected alliances. (1 yr)

Wisconsin Voices

Milwaukee, WI \$60,000
To develop public support for fair and transparent election law in Wisconsin. (1 yr)

Wisconsin Democracy Campaign

Education Project Inc
Madison, WI \$100,000
For research, citizen education, community outreach, coalition building, and advocacy programs. (1 yr)

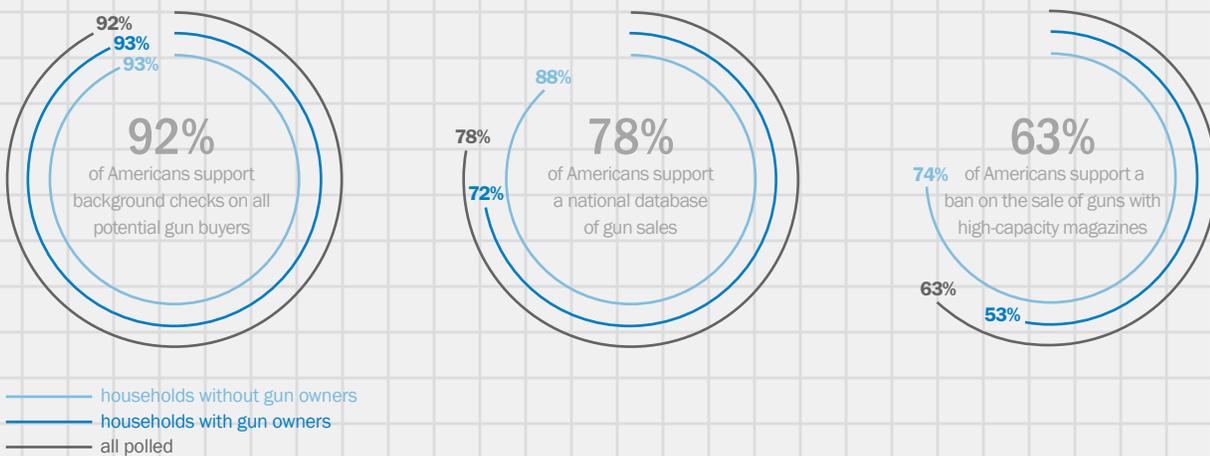
YOU WANT COMMON SENSE SOLUTIONS TO PREVENT GUN VIOLENCE.

We won't rest until communities are safe. >

“Putting our money into research on ways to prevent gun violence, analysis of the public policies that make the most difference, and advocacy efforts that mobilize the public can help ensure a balanced discussion about how our society should handle guns.”

Ellen S. Alberding, *Chronicle of Philanthropy*, January 14, 2011.

PEOPLE WHO OWN GUNS ARE IN FAVOR OF GUN REFORM, TOO



New York Times/CBS News poll conducted January 11–15, 2013.

GUN VIOLENCE PREVENTION

We won't rest until communities are safe.

The polling data have never been clearer, or more persuasive. The overwhelming majority of Americans—men and women, gun owners or not, Democrats, Republicans, and independents—want common-sense policies that will help keep us safe.

The Joyce Foundation is working to ensure that the voices of the people reflected in those poll numbers are heard across the nation.

ORGANIZING STATES' EFFORTS

The victims of gun violence—the families of those slain at the Sikh temple in August 2012, those gunned down at a suburban Milwaukee spa in October, or those who were shot and killed at Accent Signage in Minneapolis—are eloquent witnesses to the destructive power of guns. Increasingly, survivors of gun violence are finding strong partnerships with Joyce grantees at the state level as the state groups work to build community support for stronger gun policies. For example, Joyce grantee Protect

Gun Violence Prevention

Minnesota is working closely with Sami Rahamim, whose father, Reuven, was shot and killed at Accent Signage Systems, the company he founded. Rahamim has worked with Protect Minnesota to strengthen community engagement around the need for stronger gun laws at the state and federal level. State efforts are critical: congressional reluctance to enact gun violence prevention policies has shifted the debate to the states and placed an added burden on state-level advocacy and outreach.



EMPOWERING THE FAITH COMMUNITY

America's clergy are deeply concerned about gun violence in their communities and across the U.S. Faith leaders speak with moral authority and have influence far beyond their own congregations. At the national level, PICO National Network's Lifelines to Healing campaign, supported by Joyce, is recruiting and training 100 clergy and lay leaders in 10 cities—including Cincinnati, Detroit, Indianapolis, and Philadelphia—to be effective advocates for gun violence prevention, with a particular focus on organizing urban communities impacted by gun violence.

Shortly after the tragedy at Sandy Hook Elementary School, PICO was crucial to organizing a vigil outside of the White House, mourning the victims of the tragedy and calling for federal action. PICO's lead organizer, Michael McBride, an Oakland-based pastor, led more than 200 participants through the vigil, which generated international attention and catalyzed the public campaign for stronger gun laws after Newtown. At the local level, Joyce grantee the Faith Community of St. Sabina—which is located in a Chicago community hard hit by gun violence—is working to build a statewide coalition of faith leaders to educate policy makers and the media about the need for gun violence prevention reforms in Illinois.

GIVING VOICE TO TEACHERS

Founded in 1857, the National Education Association represents 3.2 million educators and school support personnel, passionate advocates for the growth and development of our country's children. Last year, the Joyce Foundation partnered with the NEA's Health Information Network to involve teachers in the national conversation about how to reduce gun violence, especially among school-aged children. Since then, NEA's Health Information Network has developed a program to make information and resources on gun violence prevention policy available to chapters nationwide. After the Newtown tragedy, NEA partnered with the American Federation of Teachers to raise the concerns of teachers about proposals to allow more guns into school buildings.

SUPPORTING THOSE WHO SERVE AND PROTECT

With Joyce support, law enforcement leaders concerned about the unacceptable level of gun violence in the U.S. have lent weight and impetus to gun policy reform.

The National Law Enforcement Partnership to Prevent Gun Violence—a coalition of nine of the nation's top law enforcement leadership organizations—developed a policy

Gun Violence Prevention

agenda focused on strengthening the nation's broken gun background check system. The partnership has been working to educate policy makers and the media about the need for comprehensive background checks and other policies that will protect officer and community safety.

The Police Executive Research Forum, whose members include chief executives of police agencies in the U.S. and around the world, has conducted research studies and convened meetings of law enforcement officials to identify strategies for reducing gun violence. In April 2012, PERF dedicated a session at its annual meeting to present the results of a study on urban gun crime and violence. The event garnered significant press attention, including from *The New York Times*.

Law enforcement leaders and other stakeholders explored those themes in Minneapolis at the Summit to Combat Gun Violence organized by Minneapolis mayor R. T. Rybak and Milwaukee mayor Tom Barrett in January 2013. Nearly 100 participants, including federal, state, and local law enforcement professionals from five states, gathered to coordinate strategy and share information and best practices. Among the speakers, who included prominent researchers and policy analysts, were two who lent special urgency to the proceedings: Sami Rahamim and Dr. Mary Kay Balchunas. Balchunas's son Jay was a Wisconsin Department of Justice special agent who was shot and killed in the line of duty in 2004.

"The trajectory of a bullet goes far beyond the initial piercing blow," Balchunas said. "It is a watershed moment beyond which nothing is ever the same." Praising summit participants for their commitment, she noted that multiagency and community partnerships were among the most effective solutions for ending gun violence.

Gun Violence Prevention

TOTAL GUN VIOLENCE PREVENTION 2012: \$5,351,999

[American College of Preventive Medicine](#)

Washington, DC \$233,398
To continue efforts to build support for the National Violent Death Reporting System (NVDRS) program. (1 yr)

[Educational Fund to Stop Gun Violence](#)

Washington, DC \$125,000
To support the development of national coalitions and to build expertise on the intersection of gun violence and mental health issues.

[New Venture Fund](#)

Washington, DC
\$100,000—For support of the national organizing director for gun violence prevention. (1 yr)
\$200,000—To support the Violence and Public Safety initiative. (1 yr)

[Ceasefire Pennsylvania Education Fund](#)

Philadelphia, PA \$325,000
To support public engagement projects for gun violence prevention policies in Pennsylvania. (1 yr)

[Illinois Council Against Handgun Violence](#)

Chicago, IL \$270,000
To support programs to increase awareness about public policies that will improve community safety. (1 yr)

[Ohio Coalition Against Gun Violence](#)

Toledo, OH \$80,000
To support grassroots organizing and coalition building. (1 yr)

[Center for American Progress](#)

Washington, DC \$100,000
To support a senior fellow on gun policy issues. (1 yr)

[Johns Hopkins Center for Gun Policy and Research](#)

Baltimore, MD \$222,424
For support of research to evaluate the impact of permit-to-purchase

[PICO National Network](#)

Oakland, CA \$150,000
To engage religious congregations to advocate for state and national policies to stem gun violence in urban neighborhoods. (1 yr)

[Children’s Memorial Foundation](#)

Chicago, IL \$14,544
To conduct a strategic planning process for the Illinois Violent Death Reporting System (IVDRS). (9 mos)

[Law Center to Prevent Gun Violence](#)

San Francisco, CA \$520,000
For continued support to provide legal and technical assistance in support of state and local gun violence prevention policy reform efforts. (2 yrs)

[Police Executive Research Forum](#)

Washington, DC \$500,000
To establish a National Gun Violence Research Center. (2 yrs)

[Citizens for a Safer Minnesota Education Fund](#)

St. Paul, MN \$80,000
To support efforts to educate Minnesotans about gun violence prevention policy. (1 yr)

[The Police Foundation](#)

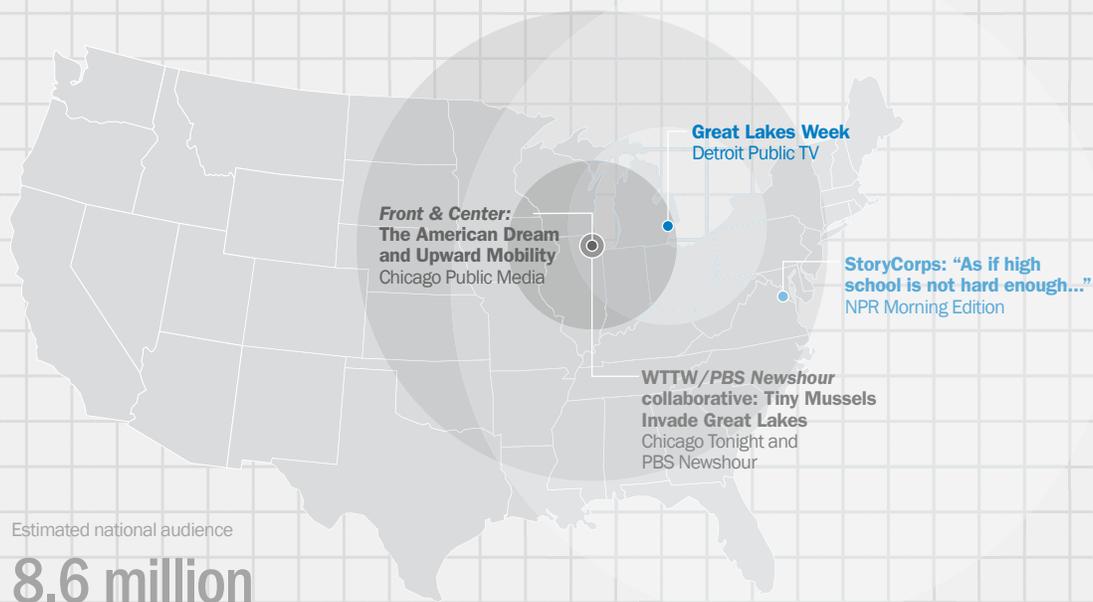
Washington, DC \$310,000
To support the National Law Enforcement Partnership to Prevent Gun Violence. (1 yr)

Gun Violence Prevention

| | | |
|---|--|---|
| <p>President and Fellows of Harvard College Boston, MA \$650,000 To conduct firearms research, disseminate findings, and conduct the 'Means Matter' campaign. (2 yrs)</p> | <p>States United to Prevent Gun Violence New York, NY \$35,000 For web and technical support to state-based gun violence prevention organizations. (1 yr)</p> | <p>University of Toledo Toledo, OH \$24,000 To support two studies of attitudes toward concealed weapons on college campuses. (1 yr)</p> |
| <p>St. Sabina Church dba The Faith Community of St. Sabina Chicago, IL \$77,633 To support Chicago and statewide coalitions of congregations, organizations, and institutions committed to confronting gun violence. (1 yr)</p> | <p>United Against Illegal Guns Support Fund New York, NY \$525,000 For continued funding of Mayors Against Illegal Guns' work to strengthen law enforcement and mayoral partnerships. (1 yr)</p> | <p>Violence Policy Center Washington, DC \$450,000 For continued support of research, policy, public education, and advocacy to reduce firearm violence. (1 yr)</p> |
| | | <p>WAVE Educational Fund Milwaukee, WI \$360,000 To support the Wisconsin Gun Violence Prevention Project. (1 yr)</p> |

YOU WANT TO BE INFORMED.

GIVING REGIONAL VOICES A NATIONAL AUDIENCE



SPECIAL OPPORTUNITIES

We're keeping you in the loop.

You need information to make decisions, and you'd like to think that your opinions count when someone else is making decisions on your behalf. In 2012, Joyce made some strategic grants to improve the quality of information in both directions.

MORE THAN A POP QUIZ

What's the difference between what a half-dozen people think about a given subject and a rigorously conducted public opinion poll?

The first is a collection of anecdotes, the second is data. And it's data that's getting harder to find.

Original, often innovative survey research on a range of social issues—the kind of research that gives reliable, generalizable data on what a representative sample of the population thinks about an issue—used to be conducted by major news organizations, but no more. In the face of declining advertising revenues and an economic model that is proving intractable, few of today's media giants can afford such a luxury.

The problem is that quality public opinion research is not a luxury. It's vital information that feeds policy makers in Springfield, Indianapolis, Lansing, St. Paul, Columbus,

Special Opportunities

and Madison, not to mention Washington, D.C. Well-executed public opinion polls are the public's seat at the table where policy gets made. They can tell us where we are as a nation, and where we are going.

Enter the Associated Press-NORC Center for Public Affairs Research, a unique partnership designed to fill a critical knowledge gap. "Both the Associated Press and NORC are prominent, highly capable nonprofits," says Dan Gaylin, executive vice president for research programs at NORC at the University of Chicago. "Both are strongly committed to independence, objectivity, scientific integrity, and high-quality information without a point of view. We also believe in transparency; we see data as a public resource and release all of it on our website."

The center concentrates on studying issues that are newsworthy, important, and feasible to explore with opinion research methodology. To support the research it undertakes, it partners with foundations whose philanthropic objectives include ensuring that citizens get accurate, unbiased information.

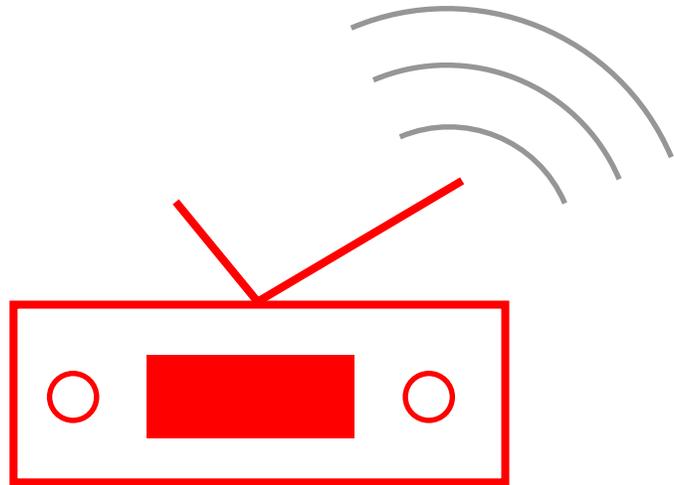
"Joyce was our first foundation partner," says Gaylin. "The projects they've funded—on energy and employment—are projects that lie within their areas of interest, obviously, but as collaborators, they understand and respect our role as independent, unbiased researchers."

Its scientific rigor makes AP-NORC research particularly valuable to policy makers. The fact that it is connected to, in Gaylin's words, "the world's largest megaphone" makes it valuable to everyone who believes the public has a right to be heard. While the AP news organization reserves the right *not* to cover the studies that the center produces—editorial independence is no less important than scientific independence—when they choose to report on a study, it gets hundreds of millions of views.

That's hundreds of millions of people listening to what people in the Great Lakes and across the country have to say.

YOU CAN'T TWEET THIS

Sally Eisele, managing editor of public affairs for WBEZ, Chicago's largest and most listened to public radio station, sums it up this way: "We want to give people substantive content on issues that matter, tools they can use to understand both the challenges and the opportunities."



First among those tools has been the Joyce-sponsored *Front & Center*, a periodic series of special reports, interviews, and conversations that in 2012 examined the complexities of economic mobility and literacy. Independent producers explored such subjects as learning disabilities, American manufacturing, second language acquisition in immigrant communities, and education as job preparation. Complementary online material, whether photo essays, podcasts, or videos, were supplemented with live events, such as an interactive edition of the Game of Life that challenged participants to negotiate the barriers to economic stability. *Front & Center's* multichannel approach has unique appeal to its

Special Opportunities

regional audiences, but its thoughtful, first-rate coverage of the issues has attracted stations as far afield as Seattle and New York.

Foundation support has also helped WBEZ turn up the volume of information flowing from Springfield. A full-time reporter now covers the statehouse with more than just sound bites. “Whether a measure is voted up or down is just tip-of-the-iceberg news,” says Joyce vice president for programs Gretchen Crosby Sims. “What WBEZ offers the public is richer information they can use to form informed opinions—who supports what measure and why or who’s against it and why, and a window on the deliberations and deal making that is the legislative process itself.”

BROADENING THE CHANNELS

The lowly and lethal quagga mussel that is threatening the Great Lakes captured national attention on *PBS Newshour* in November 2012. Employment and the

environment came under the lens when the Clinton Global Initiative brought its domestic policy meeting to Chicago in June. StoryCorps gave voice to 140 Midwest teachers; a single interview from the recording sessions, aired on *Morning Edition* in May, reached 3 million listeners. Thirty journalists from a dozen states learned how to research, write, and pitch the big stories on employment issues at an NPR Midwest reporter training in June.

In isolation, every piece of information shared or story told has value. Someone may be listening. Someone may be learning. In the aggregate, the data and stories form a drumbeat, a constant information signal from multiple channels that is impossible to ignore. By expanding and amplifying that signal, Joyce hopes to ensure that when it’s time to make decisions on the issues that affect us most deeply, all Americans—including our policy makers—will have the information they need to choose wisely.

Special Opportunities

TOTAL SPECIAL OPPORTUNITIES 2012: \$3,260,351

[Advance Illinois](#)

Chicago, IL \$45,000
To support new media capacity building projects that advance the policy agenda of the organization. (1 yr)

[Chicago Public Media Inc.](#)

Chicago, IL \$50,000
For renewed and final support of the Community News Bureaus. (1 yr)

[Donors Forum](#)

Chicago, IL \$50,000
To serve as a leading voice and coordinator of philanthropic and nonprofit advocacy in Illinois. (1 yr)

[The American Association for the Advancement of Science](#)

Washington, DC \$182,351
To advance prizes as a tool to spur innovation in priority domestic policy areas, such as workforce, education, and energy. (1 yr)

[Chicago Public Media Inc.](#)

Chicago, IL \$135,000
To support a reporter who will provide in-depth coverage of Springfield policy debates. (1 yr)

[Innovation Foundation Inc.](#)

Chicago, IL \$100,000
To support Chicago Ideas Week 2012, a week-long series of public presentations, events, lectures, and workshops presented by scholars, artists, educators, scientists, writers, and other thought leaders from around the world in Chicago in October 2012. (1 yr)

[American Democracy Institute Inc.](#)

Washington, DC \$50,000
To help convene a conference in June 2012 on the power of prize competitions as a tool for public sector problem solving. (1 yr)

[Clinton Global Initiative](#)

New York, NY \$250,000
To support the environmental and employment-related working groups of the CGI America convening in Chicago in June 2012. (1 yr)

[Misnomer Inc.](#)

Brooklyn, NY \$25,000
To support a community manager position for GoSeeDoChicago, an online audience engagement platform for the arts. (1 yr)

[The Aspen Institute Inc.](#)

Washington, DC \$150,000
To support the Aspen Forum for Community Solutions and the Opportunity Youth Incentive Fund. (1 yr)

[Clinton Global Initiative](#)

New York, NY \$250,000
To support the environmental and employment-related working groups of the CGI America domestic policy convening in Chicago in June 2013. (1 yr)

[National Education Association Health Information Network](#)

Washington, DC \$135,000
For general support of the Health Information Network. (1 yr)

[Center for Community Change](#)

Washington, DC \$100,000
To support the Young Invincibles' National Youth Jobs Campaign. (1 yr)

[Congressional Research Service](#)

Washington, DC \$90,000
To fund a policy seminar for incoming House members of the 113th Congress of the United States in January 2013. (1 yr)

Special Opportunities

| | | |
|--|--|---|
| <p>National Opinion Research Center Chicago, IL \$448,000 To conduct two in-depth survey research projects in the areas of Democracy and Education with a focus on both the nation as a whole and the Great Lakes region. (1 yr)</p> | <p>StoryCorps Brooklyn, NY \$225,000 To launch and maintain a StoryBooth within the Chicago Cultural Center, establishing the site as StoryCorps' Midwestern hub of operations. (3 yrs)</p> | <p>Window to the World Communications Inc. Chicago, IL \$200,000 For support of collaborative Great Lakes reporting between <i>Chicago Tonight</i> and the <i>PBS NewsHour</i>, <i>Chicago Tonight's</i> local news coverage, and expansion of <i>Chicago Tonight's</i> website. (1 yr)</p> |
| <p>National Public Radio Inc. Washington, DC \$300,000 For support of NPR's coverage of education, energy, and employment issues in the Midwest, as well as for two reporter trainings. (2 yrs)</p> | <p>Tapfound Inc. DBA Taproot Foundation San Francisco, CA \$75,000 For renewed support to coordinate pro bono professional consulting services to Chicago-area Joyce Foundation grantees, with a goal of strengthening their infrastructure and expanding their capacity. (1 yr)</p> | <p>Women Employed Institute Chicago, IL \$25,000 To support new media capacity building projects that advance the policy agenda of the organization. (1 yr)</p> |
| <p>Northwestern University Evanston, IL \$100,000 To support an evaluation of police reform efforts in Chicago. (1 yr)</p> | <p>The University of Chicago—The Harris School Chicago, IL \$100,000 For its Irving B. Harris Graduate School of Public Policy Studies to support urban policy projects undertaken by former Chicago Mayor Richard M. Daley. (1 yr)</p> | <p>Year Up Boston, MA \$75,000 To support the development of a systems change agenda and action plan for its Chicago site as well as some national policy activities. (1 yr)</p> |
| <p>Partnership Project Washington, DC \$100,000 To identify supporters of both environmental protection and political reform using micro-targeting models and mobilize them to take action on a political reform issue. (1 yr)</p> | | |

Discretionary

TOTAL PRESIDENT'S DISCRETIONARY 2012: \$813,900

ARTS AND CULTURE

About Face Theatre Collective

Chicago, IL \$20,000
To support the theater's strategic plan of increasing diversity within the organization. (1 yr)

The Adler Planetarium

Chicago, IL \$4,500
To support the presentation of Adler After Dark: Chinese New Year in partnership with the Chinese Fine Arts Society. (1 yr)

Black United Fund of Illinois Inc.

Chicago, IL \$10,000
To support the South Shore Jazz Festival. (1 yr)

City of Chicago Department of Cultural Affairs and Special Events

Chicago, IL \$35,000
To support the Made in Chicago: World Class Jazz concert series. (1 yr)

Field Museum of Natural History

Chicago, IL \$15,000
To support the McCarter Fund for Science. (1 yr)

Grantmakers in the Arts

Seattle, WA \$10,000
To renew support for 2012 membership and conference support. (1 yr)

Kartemquin Films

Chicago, IL \$5,000
To support Diverse Voices in Film. (1 yr)

Ma'at Production Association of Afrikan Centered Theatre (MPAACT)

Chicago, IL \$4,800
For its staff to attend the National Theatre Communications Group conference in Boston, Massachusetts. (3 mos)

Smithsonian Institution

Washington, DC \$25,000
To increase the museum's capacity to engage traditional and non-traditional stakeholders in the development and building of the first national African American history and culture museum. (1 yr)

EDUCATION

Children First Fund the Chicago

Public Schools Foundation
Chicago, IL \$20,000
To establish the Value-Added Measures Technical Advisory Group. (1 yr)

The Philanthropy Roundtable

Washington, DC \$20,000
To support the fourth annual general K-12 education meeting. (1 yr)

Teach Plus

Boston, MA \$15,000
To cover the cost of educator forums. (3 mos)

EMPLOYMENT

Greater Twin Cities United Way

Minneapolis, MN \$15,000
To support a feasibility study for launching a regional workforce funders' investment collaborative. (6 mos)

Greater Twin Cities United Way

Minneapolis, MN \$20,000
To support the development of a policy agenda for the Skills@Work campaign. (6 mos)

ENVIRONMENT

Delta Institute

Chicago, IL \$50,000
To support the Crawford and Fisk Generating Stations Stakeholder Committee Facilitation. (6 mos)

Discretionary

| | | |
|---|---|---|
| <p>Environmental Grantmakers Association New York, NY \$15,000 To support the annual fall retreat. (1 yr)</p> | <p>The Police Foundation Washington, DC \$15,000 To support non-partisan educational activities of the National Law Enforcement Partnership to Prevent Gun Violence in Virginia and Wisconsin. (1 yr)</p> | <p>Community Media Workshop at Columbia College Chicago Chicago, IL \$50,000 To support the Gr8 Global City Media Portal. (1 yr)</p> |
| <p>GUN VIOLENCE PREVENTION Brady Center to Prevent Gun Violence Washington, DC \$15,000 To support its strategic planning process. (6 mos)</p> | <p>SPECIAL OPPORTUNITIES Adlai Stevenson Center on Democracy Evanston, IL \$2,600 To support campaign finance reform. (1 yr)</p> | <p>Equal Justice Initiative Montgomery, AL \$2,500 To support the issue of juvenile justice. (1 yr)</p> |
| <p>City of Minneapolis Police Department Minneapolis, MN \$20,000 To support the 2013 Summit Gun Crime and Illegal Guns Midwest conference to be held in Minneapolis, Minnesota, on January 10, 2013. (6 mos)</p> | <p>A Better Chicago Chicago, IL \$37,000 To support Project Impact, a new social innovation competition. (1 yr)</p> | <p>Facing History and Ourselves National Foundation Inc. Chicago, IL \$10,000 To support the civic initiative and exhibition, Choosing to Participate at the Chicago Public Library. (1 yr)</p> |
| <p>National Education Association—Health Information Network Washington, DC \$20,000 To support the National Education Association’s Health Information Network gun violence convening of state leaders from Ohio, Illinois, Pennsylvania, and Wisconsin. (4 mos)</p> | <p>Chicago Community Trust Chicago, IL \$25,000 To support the 2012 World Summit of Nobel Peace Laureates. (6 mos)</p> | <p>Human Rights Watch New York, NY \$20,000 To support its Chicago office. (1 yr)</p> |
| | <p>Clean Wisconsin Inc. Madison, WI \$20,000 To support Clean Wisconsin’s new media plan. (1 yr)</p> | <p>Human Rights Watch New York, NY \$25,000 To support its Chicago office. (1 yr)</p> |
| | <p>Community Funds Inc. New York, NY \$25,000 To support Hurricane Sandy Relief. (1 yr)</p> | <p>Illinois Arts Alliance Foundation Chicago, IL \$25,000 To support the implementation of a communications and new media plan. (1 yr)</p> |

Discretionary

| | | |
|---|--|--|
| <p>Independent Sector</p> <p>Washington, DC \$25,000</p> <p>To support its 2012 Annual Conference. (8 mos)</p> | <p>National Public Radio Inc.</p> <p>Washington, DC \$30,000</p> <p>To support an NPR Midwest reporter training session on employment issues in June 2012. (1 yr)</p> | <p>Pulitzer Center</p> <p>Washington, DC \$25,000</p> <p>To support reporting projects by Chicago-area journalists on the local/global repercussion of gun violence and water quality. (1 yr)</p> |
| <p>John F. Kennedy Library Foundation</p> <p>Boston, MA \$10,000</p> <p>To support educational programs. (1 yr)</p> | <p>Northwestern Memorial Foundation</p> <p>Chicago, IL \$5,000</p> <p>To support the CeaseFire Chicago Hospital Responders Program. (1 yr)</p> | <p>Tides Center</p> <p>San Francisco, CA \$10,000</p> <p>To support the Young Center for Immigrant Children's Rights. (1 yr)</p> |
| <p>Marquette University</p> <p>Milwaukee, WI \$15,000</p> <p>To support a wide-ranging memoir of Howard L. Fuller, Ph.D., with multimedia elements. (1 yr)</p> | <p>Northwestern University</p> <p>School of Law</p> <p>Chicago, IL \$5,000</p> <p>To support the Center on Wrongful Convictions Women's Project. (1 yr)</p> | <p>University of Minnesota</p> <p>Minneapolis, MN \$25,000</p> <p>To support the Investing in Innovation Fund i3 program. (1 yr)</p> |
| <p>Marwen Foundation</p> <p>Chicago, IL \$50,000</p> <p>To support a major growth initiative for Marwen. (1 yr)</p> | <p>The Posse Foundation Inc.</p> <p>Chicago, IL \$7,500</p> <p>To support Posse Chicago. (1 yr)</p> | <p>Urban Alliance Foundation</p> <p>Washington, DC \$10,000</p> <p>Support the inaugural program year in Chicago. (1 yr)</p> |

Memberships

TOTAL MEMBERSHIP 2012: \$112,408

| | | |
|---|---|---|
| Council on Foundations Inc. Arlington, VA \$39,500 2012 Membership Grant (1 yr) | Grantmakers for Education Portland, OR \$6,500 2012 Membership Grant (1 yr) | Independent Sector Washington, DC \$15,000 2012 Membership Grant (1 yr) |
| Donors Forum Chicago, IL \$25,230 2012 Membership Grant (1 yr) | Grantmakers in the Arts Seattle, WA \$2,500 2012 Membership Grant (1 yr) | The Philanthropy Roundtable Washington, DC \$1,000 2012 Membership Grant (1 yr) |
| Environmental Grantmakers Association New York, NY \$4,678 2012 Membership Grant (1 yr) | Grants Managers Network Washington, DC \$1,000 2012 Membership Grant (1 yr) | Public Interest Projects Inc. New York, NY \$5,000 2012 Membership Grant (1 yr) |
| Funders' Network for Smart Growth and Livable Communities Coral Gables, FL \$5,000 2012 Membership Grant (1 yr) | GuideStar Williamsburg, VA \$5,000 2012 Membership Grant (1 yr) | Technology Affinity Group Wayne, PA \$2,000 2012 Membership Grant (1 yr) |

GRANTS

Summary of 2012 Grants

| CATEGORY | NUMBER | APPROVED* | PAID |
|--|------------|---------------------|---------------------|
| Education | 32 | \$5,863,846 | \$7,465,309 |
| Employment | 29 | 9,406,350 | 6,639,713 |
| Environment | 45 | 11,577,167 | 7,880,697 |
| Arts and Culture | 31 | 2,380,000 | 1,772,500 |
| Democracy | 17 | 2,405,000 | 2,845,000 |
| Gun Violence Prevention | 22 | 5,351,999 | 4,817,976 |
| Special Opportunities | 24 | 3,260,351 | 3,508,000 |
| Discretionary, Memberships, and Employee Matching | 56 | 964,728 | 964,728 |
| Total Grants | 256 | \$40,244,713 | \$34,929,195 |

DID YOU KNOW?

In 2012 we heard from more people, increased our focus on key places, increased our investment in key issues, and took on new endeavors.



9,200+

people gave us their opinions.



\$5,690,000

invested in the first year energy efficiency became a funding priority.



\$4,185,000

in funding in Minnesota.



\$115,000

A small investment, shared by four grantees, that yielded big results to enhance digital engagement.

* "Approved" includes multiyear grants that will be paid over time

FINANCIAL REVIEW

**Visit ar2011.joycefdn.org/financial-review/
for the most recent financial statement.**

2012 financial statement available Summer 2013.

BOARD & STAFF

Board of Directors

Chairman

Roger R. Fross

Vice Chairman

Charles U. Daly

Chairman Emeritus

John T. Anderson

Ellen S. Alberding

José B. Alvarez

Robert G. Bottoms

Michael F. Brewer

Anthony S. Earl

Carlton L. Guthrie

Daniel P. Kearney

Tracey L. Meares

Margot M. Rogers

Paula Wolff

Staff

President

Ellen S. Alberding

Vice President, Finance & Administration, Secretary and Treasurer

Deborah Gillespie

Vice President of Programs

Gretchen Crosby Sims

Director of Communications

Katie McCormick Lelyveld

Chief Investment Officer

Jane R. Patterson

Program Officers

CULTURE

Angelique Power, Senior Program Officer

DEMOCRACY

George Cheung, Senior Program Officer

EDUCATION

Butch Trusty, Program Director
Jason Quiara, Program Officer

EMPLOYMENT

Whitney Smith, Program Director
Matthew M. Muench, Program Officer

ENVIRONMENT

Ed Miller, Program Director
Molly Flanagan, Program Officer

GUN VIOLENCE PREVENTION

Nina Vinik, Program Director
Scott Wang, Program Officer
Ginny Simmons, Program Officer (as of 2013)

Research & Office Services Associate

Carol Donahue

Communications and Technology Specialist

Mary Gerlach

Senior Accountant

Kerry M. Goese

Manager of Grants and Office Administration

Veronica Salter

Controller

Gil M. Sarmiento

Support Staff

Jeffrey Dangel, Administrative Assistant

Maria Demopoulos, Environment, Democracy Program Assistant

Monique Etienne, Communications, Culture Program Assistant

Alyson Koblas, Employment, Gun Violence Prevention Program Assistant

Erin Pritchard, Executive Assistant to the President

Alice Taylor, Assistant to the Vice President, Finance & Administration

Lynne Wiora, Education, Special Opportunities Program Assistant

Contact Us

The Joyce Foundation
321 North Clark Street
Suite 1500
Chicago, Illinois 60654
Phone: (312) 782-2464
Fax: (312) 595-1350
info@joycefdn.org

CREDITS

Design

Kym Abrams Design

Writer

Pat Nedeau

Web Development

AmericanEagle.com

Gun Violence Prevention Graphic

Ian Stewart